



General / media release

**DELAWARE VALLEY FLORAL GROUP ANNOUNCES:
Randy Schenauer joins Flower Transfer Logistics**

September 19, 2011

John Scott Wilkins, Vice President of Logistics for the Delaware Valley Floral Group (DVFG), announced that Randy Schenauer has joined the DVFG organization as the Vice President of the Flower Transfer Logistics (FTL) division. Wilkins stated: "Randy will be bringing his dynamic leadership style to a talented and experienced FTL team committed to excellence in logistics and distribution. An outstanding individual, Randy is well known for his practice of "Ownership & Passion" in everything he does.



Wilkins also commented: "Over the past year Flower Transfer Logistics has been developing a new strategy to significantly grow the division and to create a logistical infrastructure that adds diversity and strength for all the DVFG divisions and it's third party customers. As we prepared to launch our new strategies, we recognized the need for additional leadership in the organization to support this growth. Randy's knowledge of logistics along with his experience and reputation in the Floral Industry make him a perfect fit for this leadership role."

Not new to DVFG, Randy previously served in several positions at the Delaware Valley Wholesale Florist (DVWF) division, between 1994 and 2004. Most recently, Randy served as Manager of US Sales for The Elite Flower company, from 2004 through 2011. Reporting to Randy will be Kevin Clifford, Director of Distribution, and Bob Franks, General Manager-Flower Transfer Trucking.

Randy is a graduate of Montclair State University, and lives with his wife Anna, and children Megan and Mark, in Galloway, New Jersey.

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About Delaware Valley Floral Group:

Delaware Valley Floral Group is one of the largest floral distribution companies in the United States. The company has four operating divisions including Delaware Valley Wholesale Florist, FreshBlooms, Transflora, and Flower Transfer Logistics. With corporate headquarters located in Sewell, New Jersey, the company also operates out of facilities in Baltimore, Maryland; Edison, New Jersey; Cromwell, Connecticut; Miami, Florida; and Oxnard, California.

About Flower Transfer Logistics:

Flower Transfer Logistics is a division of the Delaware Valley Floral Group. The division provides transportation and logistical services to customers small and large throughout the United States hauling a wide array of products including food, fresh flowers, plants and various consumer non-perishable goods. With corporate headquarters located in Sewell, New Jersey, the division also operates out of facilities in Baltimore, Maryland; Edison, New Jersey; Cromwell, Connecticut; Miami, Florida; and Oxnard, California.

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