



General / media release

January, 20 2015

Delaware Valley Floral Group
Acquires
Gallagher Floral Supply, Inc.

The Delaware Valley Floral Group (DVFG) has reached an agreement to acquire certain assets of Gallagher Floral Supply. Located in Plains, Pennsylvania, Gallagher Floral Supply is a 100+ year old company, which has been serving florists in the Northeastern Pennsylvania marketplace. The business will be consolidated into DVFlora, a division of DVFG.

The customers of Gallagher Floral Supply will continue to be served from the current Gallagher Floral Supply facility, which will become a new DVFlora sales and distribution center. Paul Gallagher, President of Gallagher Floral Supply, and his son Pat will be staying on in leadership positions at the Plains sales and distribution center. Paul commented; *"We are delighted that the members of our staff joining DVFlora will be working for a leader in the industry. DVFlora will allow the Gallagher staff to offer a host of new programs, extended product lines, and enhanced services."*

Ken Wilkins, DVFG's VP of Business Development, commented: *"Gallagher has a long history of excellent quality and service with the floral customers they serve. We are pleased that all of the Gallagher salespeople will be joining DVFlora and will be continuing to work from the Plains PA sales and distribution center. This acquisition strengthens our commitment in the Mid-Atlantic and New England markets. We have had great success adding wholesalers to our company and remain interested in further acquisition opportunities."*

Jack Chidester, DVFG's CEO, stated: *"Gallagher is our seventh acquisition in recent years and our fourth in the Northeast regional marketplace. Along with sales and distribution centers in Berlin CT and Shrewsbury MA, which serve the New England market, this new sales and distribution center in Plains, PA, will further support our expansion in the Northeast. On a personal note, I have a special affinity to this area being born in Bloomsburg, PA, and spending summers in the area through High School. I'm especially pleased to, once again, be part of this special community"*

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About DVFlora:

DVFlora, a division of Delaware Valley Floral Group, for over 55 years has been providing professional florists with the finest in fresh cut flowers and greens, floral supplies, botanicals and gourmet. The DVFlora market area includes the Mid-Atlantic and New England states, but the company also ships throughout the United States, as well as to Bermuda and the Caribbean. The company has the industry's premier Internet presence through its e-commerce website. www.dvflora.com

About Delaware Valley Floral Group:

Delaware Valley Floral Group, a family-owned business, is one of the largest floral distribution companies in the United States. The company has three operating divisions including DVFlora, FreshBlooms, and Flower Transfer Logistics. With corporate headquarters located in Sewell, New Jersey, the company also operates out of facilities in Baltimore, Maryland; Edison, New Jersey; Plains, Pennsylvania, Berlin, Connecticut; Shrewsbury, Massachusetts; Miami, Florida; and Oxnard, California. www.dvfloralgroup.com

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