



**September 14, 2015**

**Delaware Valley Floral Group  
Announces  
New Outside Directors**

The Delaware Valley Floral Group (DVFFG) has announced the addition of two new outside directors to its Board. Both individuals were selected by a Nominating Committee consisting of Directors and Shareholders. The Shareholders elected the new Directors based on their unique perspective and diverse backgrounds that align with DVFFG's core values and future growth objectives.

Christine Jacobs comes with experience and strength in leading large organizations to superior performance through process improvements and efficient operations. She specialized in aligning people and processes towards a company's goals. Chris served as Senior VP of Operations for NRG Energy, President of Exelon's Power division, Head of Supply Operations at PECO, and VP of Operations for North and South America at Rhone Poulenc Rorer. Chris will chair DVFFG's Board "Finance, Audit and Operations Committee". Chris also applies her skills in non-corporate not-for-profit organizations, serving on several boards. Chris is a worldwide traveler and frequently speaks abroad on the role gender equity can play in bettering a civil society.

The Shareholders also elected Ron Carkoski, President & CEO of Four Seasons Produce, a full-service wholesaler supplying Organic, Local and Conventional fresh produce to Organic Markets, Food Co-Ops, Independent Retailers, Chain Stores, Juice Bars and other produce buyers in the Mid-Atlantic and Northeast as well as exporting to Bermuda. Ron brings experience in the dynamic process of building corporate cultures, business model development and IT systems platforms. One of Ron's most impressive accomplishments is the transformation of the corporate culture at Four Seasons. He has encouraged employee participation and feedback, which in turn has created a progressive and inclusive culture. Ron will chair DVFFG's Board "Human Resources, Talent Management and Compensation Committee".

Board Members Continuing in Office:

- **Dave E. Griffith** – Executive Director of Episcopal Community Services and Chairman of The Modern Group. Dave serves as DVFFG's Chairman of the Board, and chairs DVFFG's Board "Strategy and Governance Committee".
- **Philip A. Clemens** – Recently retired CEO and President of The Clemens Family Group. (Hatfield Quality Meats and other companies)
- **John J. Chidester** – DVFFG President and CEO
- **Robert M. Wilkins** – Director and Shareholder
- **John R. Wilkins** – Director and Shareholder

"These individuals are tremendous additions to our board, and we will benefit from the diversity of their backgrounds and strong leadership experience," stated Jack Chidester, President and Chief Executive Officer of DVFFG. These additions are consistent with our commitment to have a world-class board comprised of a majority of independent directors."

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**About Delaware Valley Floral Group:**

Delaware Valley Floral Group, a family-owned business, is one of the largest floral distribution companies in the United States. The company has three operating divisions including DVFlora, FreshBlooms, and Flower Transfer Logistics. With corporate headquarters located in Sewell, New Jersey, the company also operates out of facilities in Jessup, Maryland; Edison, New Jersey; Plains, Pennsylvania, Berlin, Connecticut; Shrewsbury, Massachusetts; Miami, Florida; and Oxnard, California. [www.dvfloralgroup.com](http://www.dvfloralgroup.com)

**For further information, please contact:**

Jack Chidester	Chief Executive Officer	Email: <a href="mailto:jchidester@dvfloralgroup.com">jchidester@dvfloralgroup.com</a> Phone: 856-464-2776
Ken Wilkins	VP of Business Development	Email: <a href="mailto:kwilkins@dvfloralgroup.com">kwilkins@dvfloralgroup.com</a> Phone: 856-464-2775