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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Delaware Valley Floral Group becomes VeriFlora™ Certified

Delaware Valley Floral Group (DVFG) has recently been certified a VeriFlora™ Handler. VeriFlora™ is a sustainable agricultural certification standard for cut flowers and ornamental plants. The US-based agricultural certification assures best practices including environmental sustainability, social responsibility, and product quality. Certified companies of this standard include producers, distributors, importers, logistics service companies, and retailers of fresh cut flowers and plants. “We are proud of this certification because it positions us to promote best practices to our entire customer base. The ultimate goal is to benefit the consumer with fresh flowers and plants”, according to Hank Bowen, CEO/President DVFG.